



Difference Maker's Gala

Ad Specs and Submission Instructions

Ad Specs

Full Page Ad	6" width x 7-1/2" height	<i>Example shown on page 2</i>
Half Page Ad	6" width x 3-5/8" height	<i>Example shown on page 3</i>
Quarter Page Ad	2-7/8" width x 3-5/8" height	<i>Example shown on page 4</i>
Business Card Ad	Business card size	

Ad Submission Instructions

1. **Please submit ads at correct size in print-ready PDF format.** All fonts should be converted to paths or embedded in PDF document. All supportive files (placed images: photos or logos in tiff or jpeg format) should be submitted also.
2. **WORD documents may be submitted, however, the ad will then be recreated.** All supportive files (placed images: photos or logos in tiff or jpeg format) and fonts used should be submitted also.
3. **PLEASE SUBMIT ADS IN BLACK AND WHITE FORMAT.**

FULL PAGE AD
6" width X 7-1/2" height

EXAMPLE



**WICKENS
HERZER
PANZA
COOK &
BATISTA**

**27 LOCAL ATTORNEYS
PRACTICING IN THE AREAS OF**

Corporations, Limited Liability Companies & Partnerships
Business, Tax & Succession Planning
Commercial, Residential & Industrial Real Estate
Civil Litigation at the Trial & Appellate Levels
Human Resource, Labor & Workers' Compensation
Estate Planning & Probate
Domestic & Family Law

35765 Chester Road
Avon, OH 44011-1262
(440) 930-8000

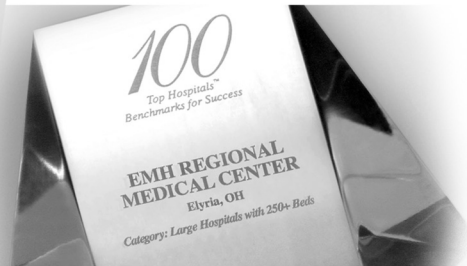
For more information visit

www.wickenslaw.com

HALF PAGE AD
6" width X 3-5/8" height

EXAMPLE

Winning 100 Top Hospitals' acclaim is an exceptional feat. ***Winning it six times*** is business as usual!



630 East River Street
Elyria, OH 44035
440-329-7500



EMH Regional Medical Center is honored to be one of the 100 Top Hospitals* in the country. Being one of only 22 hospital's in the nation to earn this award six times means EMH consistently has:

- Better patient outcomes
- Reliable, higher quality care
- Highly skilled physicians, nurses and staff
- Advanced treatment options

This award is an outstanding affirmation of the exceptional level of reliable care that's available to you. The kind of care that's close to home.

*100 Top Hospitals®: National Benchmarks for Success, Awarded by Solucient.

CONGRATULATIONS
JACK LA VRIHA
FROM YOUR PAL
GEORGE STEINBRENNER
AND THE
NEW YORK YANKEES

QUARTER PAGE AD
2-7/8" width X 3-5/8" height

EXAMPLE

Congratulations from
Kolczun + Kolczun
Orthopaedic Associates



THE CLEVELAND CLINIC

5800 Cooper Foster Park Road
Lorain, OH 44053
440/985-3113

www.clevelandclinic.org/fhc

Congratulations from
Lakeland Eye Surgeons
& Consultants



THE CLEVELAND CLINIC

5700 Cooper Foster Park Road
Lorain, OH 44053
440/988-4040

www.clevelandclinic.org/fhc

Congratulations
with Gratitude

for the difference
those honored tonight
have made in our lives.

Bishop A. J. Quinn
Diocese of Cleveland

Best
Wishes

Campana
Development