

THE LEADERSHIP CHALLENGE & THE FIVE PRACTICES EXEMPLARY LEADERSHIP

THE
**LEADERSHIP
CHALLENGE**[®]
A Wiley Brand

THE LEADERSHIP CHALLENGE STORY Approaching leadership as a measurable, learnable, and teachable set of behaviors, The Leadership Challenge framework grew out of rigorous research that first began in 1982 when Jim Kouzes and Barry Posner set out to understand those times when leaders performed at their personal best. They conducted hundreds of interviews and reviewed hundreds of cases studies and survey questionnaires. What emerged were five fundamental practices common to extraordinary leadership achievements. Now known worldwide as the most practical model of leadership development, The Five Practices of Exemplary Leadership[®] continues to prove its effectiveness in cultivating and liberating the leadership potential in anyone—at any level, in any organization—who chooses to accept the challenge to lead.

1
MODEL THE WAY
Clarify values and set the example



2
INSPIRE A SHARED VISION
Envision the future and enlist others



3
CHALLENGE THE PROCESS
Search for opportunities, experiment and take risks



4
ENABLE OTHERS TO ACT
Foster collaborations and strengthen others



5
ENCOURAGE THE HEART
Recognize contributions and celebrate the values and victories



ABOUT THE LEADERSHIP CHALLENGE[®] WORKSHOP

The Leadership Challenge[®] Workshop is a unique, intensive, and highly interactive experience that has served as a catalyst for profound leadership transformations in organizations of all sizes and in all industries. Workshop attendees often describe how The Leadership Challenge is more than a training event, how it truly changed their lives. It's a bold statement, we know, but we've watched it happen time after time, leader after leader.

The Leadership Challenge[®] Workshop will engage you and your leaders through experiential activities, workbook exercises, group problem-solving tasks, video cases, and lectures. And you'll get plenty of hands-on practice applying The Five Practices leadership model to current organizational and personal leadership challenges. For more information or to find a public workshop near you, contact one of our highly-trained Certified Masters or Global Training Partners.

Immensely practical and hands-on, The Leadership Challenge[®] Workshop is designed to inspire, engage, and help your leaders develop the skills needed to meet whatever leadership challenges lay ahead. The core curriculum is structured around seven components, including five independent modules that focus specifically on each of The Five Practices of Exemplary Leadership[®]. Each module describes the practice, reviews the Leadership Practices Inventory (LPI) items related to that practice, and ends with techniques that asks participants to reflect on how to apply what they have learned to a current leadership challenge of their own. With a plan of action in-hand for taking the key learnings from the workshop back to the workplace, leaders will be prepared to implement these new leadership practices back on the job, beginning Day 1.

From academia to government, healthcare to technology, faith-based to community advocacy organizations, The Leadership Challenge[®] Workshop has proven to be a catalyst for change.

WHAT ATTENDEES WILL RECEIVE

- A unique and highly interactive program that focuses on The Five Practices of Exemplary Leadership®
- The Leadership Challenge Participant's Package: a Participant Workbook, Practice Book, Vision Book, Values Cards, TLC Card and The Leadership Challenge (5th Edition) book.
- The Leadership Practices Inventory Online 360 Assessment: includes LPI Self and unlimited LPI Observers (direct reports, manager, co-workers, etc.). Participants receive confidential feedback relating to the frequency of their use of The Five Practices.
- Other standard program materials and takeaways.
- Experiential activities (indoor)
- A truly memorable experience, with lessons that stick

WHAT ATTENDEES WILL TAKE AWAY

The assessment products and development tools, group activities and individual exercises used in The Leadership Challenge® Workshop are all designed to help aspiring and accomplished leaders alike achieve their personal best and improve their effectiveness in a leadership role.

UPON COMPLETING THE WORKSHOP, PARTICIPANTS WILL BE ABLE TO:

- Identify the frequency of their personal leadership behaviors—as measured by the Leadership Practices Inventory and proven to enhance the effectiveness of leaders
- Clarify and communicate their fundamental values and beliefs
- Set the example for others by aligning their actions with shared values
- Express their image of the future
- Inspire others to share a common vision
- Search for opportunities to change and improve
- Experiment with innovative ideas and learn from accompanying mistakes
- Build collaboration, teamwork, and trust
- Strengthen the ability of others to excel
- Recognize the accomplishments of others
- Apply the lessons learned in the workshop to a current organizational challenge

ABOUT FACILITATOR

Roxanne Kaufman Elliott, president & CEO of ProLaureate and i3 Leadership Master, is a certified Coach in the Leadership Practices Inventory (LPI) and The Leadership Challenge (TLC) workshop. The 360° Leadership assessment tool and the TLC workshop are the result of over 30 years of research and the writings of Kouzes and Posner.



THE FIVE PRACTICES OF EXEMPLARY LEADERSHIP® MODEL

Leadership is not about personality; it's about behavior—an observable set of skills and abilities. And when we first set out to discover what great leaders actually do when they are at their personal best, we collected thousands of stories from ordinary people—the experiences they recalled when asked to think of a peak leadership experience. Despite differences in culture, gender, age, and other variables, these “Personal Best” stories revealed similar patterns of behavior. In fact, we discovered that when leaders are at their personal best there are five core practices common to all:

LLC MEMBERSHIP EXCLUSIVE EVENT

2 DAY SESSION

Tuesday, March 26th & Wednesday, March 27th

8 am - 5 pm (lunches included)

\$100 PER PERSON

LIMITED TO 20 SEATS SO BE SURE TO RESERVE YOUR PLACE TODAY

Leadership Lorain County
1202 East Broad Street
Elyria, OH 44035

440-281-8556

leadershiploraincounty.com

REGISTRATION DEADLINE

Friday, March 8th

KNOWN BY THE COMPANY WE KEEP

In corporations and nonprofits, from academia to government, healthcare to technology, The Leadership Challenge has helped millions of leaders gain clarity in their vision and purpose. And along the way, they've shown how when you empower those who follow to achieve their personal best, you can transform companies, campuses, and organizations anywhere in the world.

PRESENTED BY

