



**Leadership
Lorain County**

Difference Maker's Gala

Ad Specs and Submission Instructions

Ad Specs

Full Page Ad	6" width x 7-1/2" height	<i>Example shown on page 2</i>
Half Page Ad	6" width x 3-5/8" height	<i>Example shown on page 3</i>
Quarter Page Ad	2-7/8" width x 3-5/8" height	<i>Example shown on page 4</i>
Business Card Ad	Business card size	

Ad Submission Instructions

- 1. Please submit ads at correct size in print-ready PDF format.** All fonts should be converted to paths or embedded in PDF document. All supportive files (placed images: photos or logos in tiff or jpeg format) should be submitted also.
- 2. WORD documents may be submitted, however, the ad will then be recreated.** All supportive files (placed images: photos or logos in tiff or jpeg format) and fonts used should be submitted also.
- 3. PLEASE SUBMIT ADS IN BLACK AND WHITE FORMAT.**